




**The Taos County Chamber of Commerce**  
 in association with the Tourism Association of NM  
 presents  
**"Social Media 101"**  
 with R.A. Burrell ~ Principal, Internet Honey

**Cost:** \$25 for TANM members and/or local Chamber members; \$35 for Non-members  
**When:** Thursday, September 24, 2009 ~ 8:00-10:00AM  
**Where:** Town Council Chambers, Coronado Hall, 120 Civic Plaza Dr, Taos, NM  
**SEATING LIMITED! SIGN UP TODAY!**

Whether you are already using social media or just deciding to jump into this new technology, you'll gain valuable insights and actionable tools by attending this seminar. Let's socialize on how to use Social Media.

Twitter, LinkedIn, Facebook, blogs and podcasts... everyone is talking about them and other social media networks.

Two-thirds of the people on the Internet use social media networks.



Mr. Burrell's strategic guidance has produced hugely successful internet marketing campaigns for local businesses and organizations. Travel & tourism, ecommerce and experiential branding sites are environments where he has few peers. R. A. possesses 16 years of experience in delivering professional services to both large and small firms. Marketing websites since 1996, Burrell has developed several of the usability methods used in website design today. R. A. holds a B.S. in psychology and marketing and a Masters in management. He is professionally certified by Google AdWords and Yahoo Search Marketing and has delivered dozens of speeches on internet marketing throughout the Southwest.

**Mail this form w/payment OR Fax w/CC info to 505-345-5373**

**Questions:** Direct any questions to Gretchen (Gretchen@tanm.org) at the TANM office at 345-5553.

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