

Member

From: Finance New Mexico [holly@financenewmexico.ccsend.com] on behalf of Finance New Mexico [info@financenewmexico.org]
Sent: Monday, June 22, 2009 1:55 PM
To: info@taoschamber.com
Subject: How to catch an angel (investor)



Dear Business Associate,

Now that you've decided "angel" investment is right for your business, how do you get an angel's attention?

In this week's article, John Chavez, president of New Mexico Angels, offers advice on "Getting the Ear of an Angel." John offers more information on what angel investor groups look for and the process you can expect if you're interested in obtaining funding from the New Mexico Angels investor group. **Read this week's entire article.**

Partner Events This Week

Learn about starting, running or funding a business

Albuquerque

Angel Fire

Espanola

Farmington

Gallup

Las Cruces

Rio Rancho

Roswell

Santa Fe

[Finance New Mexico is sponsored by](#)

Featured Events:

Business Listening Post: Tell Us What You Need to Help Your Business Prosper

This is your opportunity to ask questions, network and learn about local no-cost resources that can help your business through challenging times in the areas of:

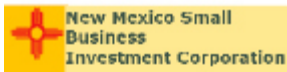
Financing
Operations
Marketing

Contracting
Legal Issues
Business Planning

Representatives from the Santa Fe Chamber of Commerce Business Development Division, Congressman Lujan's office and other business service partners will be on hand with information that can help your business.

This free event is sponsored by Los Alamos National Laboratory and the Santa Fe Chamber of Commerce.

June 30, 2009 at 8:30 AM



The Station - 17715B US Hwy. 84-285
(From Santa Fe, take US 84-285 North approximately 12 miles. Take exit 176. Make a left over the bridge, then turn right at the stop sign. 7/10 of a mile on the left is The Station.)

NMSBDC: "The Road to Small Business Recovery"

This workshop will address services available to current and prospective small business owners from the Small Business Administration, including the provisions of the Recovery Act. Representatives from the following entities will give presentations on their programs:

- Small Business Administration
- NM Small Business Development Center at Northern NM College
- Enchantment Land Certified Development Co.
- Capital Certified Development Corporation
- WESST
- ACCION NM
- The Loan Fund

June 25, 2009 from 2:00 PM to 5:00 PM
Northern NM College Admin Bldg.
921 Paseo de Onate
Española

For information call 505-747-2236, or [sign up here](#).

ACCION Presents: The Power of Service--Customer Service and Your Small Business

ACCION's Leslie Hoffman will help you increase business, jump-start sales and encourage repeat customers with tips on how to improve your firm's customer service.

This informative session is free and open to the public.

July 1, 2009 at 6:00 PM
ACCION's Office: 20 First Plaza NW Ste 417
Albuquerque

Call 505-243-8844 for information and directions.

Technology Strategy Sessions followed by NM Tech Council's Beer & Gear Event

Northern New Mexico technology companies and entrepreneurs are invited to develop a collaborative strategy for the growth and success of the technology sector. Join Steve Stringer, LANL Industrial Fellow, and MBA students in three working sessions that will address leveraging of competitive advantages, strategic partnerships, incentives, and more. The sessions will produce an actionable strategy that will be implemented through REDI, the Regional Economic Development Initiative. For more information contact Scott Beckman at 505-820-1226 or [email](#).

Session 1: Thursday, June 25, 2009 at 3:00 PM
Santa Fe Complex: 624 Agua Fria Street
Santa Fe

Session 1 will immediately precede the New Mexico Tech Council Northern NM Chapter's Beer & Gear June event featuring a presentation comparing four of the hottest smartphones on the market: Apple iPhone, Blackberry Storm, Palm Pre, and Google G1.

Beer & Gear Cell Phone Throwdown
Thursday, June 25 at 6:00 PM
Members: \$15; Non-members: \$25
RSVP required.

Who We Are:

Finance New Mexico is your resource for funding and knowledge to start or grow a business in New Mexico. Our goals are to help you become better prepared to apply for business funding and to connect you with funding sources that are appropriate for your needs. For more articles or to use our funding search-tool to find capital for your business, go to FinanceNewMexico.org.

Previous Articles You May Have Missed

Did you miss any previous articles? Click here for [all articles](#), or click on the most recent titles below.

['Angels' Among Us](#)

[504 Loans: As Good As It Gets](#)

[Outfoxing the Competition Begins with Detective Work](#)

[Sizing Up the Competition](#)

[Embracing Adversity Can Build a Business](#)

Keeping Heart When Times Are Hard

Signs of Tough Times

Recovery Act Invests in Small Businesses

Making the Most of Every Investment

Birth of the Buzz

Partner Events This Week

Albuquerque

Pathways to Success

June 24 at 10:00 AM Info: NMSBDC 505-224-5250

Workforce: Improve Performance

June 24 at 9:00 AM Info: NMSBDC 505-944-2001

Search Engine Optimization

June 24 at 1:00 PM Info: WESST 505-246-6900

Writing Your Own Patent Application Seminar

June 25 at 8:30 AM Info: TVC 505-843-4202

The Power of Service

July 1 at 6:00 PM Info: ACCION 505-243-8844

Business Orientation Class

July 2 at 8:45 AM Info: NMSBDC 505-248-0132

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Angel Fire

Beginning QuickBooks

June 25 at 9:00 AM Info: NMSBDC 505-454-5349

Intermediate QuickBooks

June 26 at 9:00 AM Info: NMSBDC 505-454-5349

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Espanola

The Road to Small Business Recovery

June 25 at 2:00 PM Info: NMSBDC 505-747-2236

Artisan Training at EVFAC

July 1 at 5:00 PM Info: WESST 505-474-6556

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Farmington

2009 Veteran Business Development Workshop

June 24 at 8:00 AM Info: NMSBDC 505-566-3528

Profile Your Business

June 25 at 9:00 AM Info: NMSBDC 505-944-2001

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Gallup

The Road to Small Business Recovery

June 30 at 10:00 AM Info: NMSBDC 505-722-2220

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Las Cruces

Money Management International Seminar

June 23 at 6:00 PM Info: NMSBDC 575-527-7626

Financing Your Business

June 25 at 2:00 PM Info: NMSBDC 575-527-7606

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Rio Rancho

Creating and Managing a Home-Based Business

June 23 at 1:00 PM Info: NMSBDC 505-867-5066

Understanding Business Financial Statements

June 24 at 6:00 PM Info: NMSBDC 505-867-5066

IRS New Business Tax Session

July 1 at 8:00 AM Info: NMSBDC 505-867-5066

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Roswell

New Client Orientation

June 22 at 10:00 AM Info: WESST 575-624-9850

MC PowerPoint

June 24 at 9:00 AM Info: WESST 575-624-9850

MS Word Tools and Techniques

June 24 at 1:00 PM Info: WESST 575-624-9850

MS Publisher

June 29 at 9:00 AM Info: WESST 575-624-9850

Using the Internet

June 30 at 9:00 AM Info: WESST 575-624-9850

MS/Excel Fundamentals

July 1 at 9:00 AM Info: WESST 575-624-9850

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Santa Fe

Creative and Low Cost Marketing Strategies

June 24 at 12:00 PM Info: WESST 505-474-6556

Time Management for the Entrepreneur

June 25 at 9:00 AM Info: NMSBDC 505-428-1343

Steps to Starting a Small Business

June 26 at 8:30 AM Info: NMSBDC 505-428-1343

Artisan Training at EVFAC

July 1 at 5:00 PM Info: WESST 505-474-6556

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For other business events throughout New Mexico:

JUST ASK ED!

EdCalendar.org

EdCalendar link made possible by New Mexico Community Capital, NM Economic Development Department, NM Finance Authority and NM Small Business Development Center Network

You have been identified as a person of influence who would be likely to distribute this information to clients and associates that would benefit most from the knowledge and resources of the Finance New Mexico initiative. Anyone can subscribe, either through this newsletter or by going to our website. Thank you for passing this information along.

FinanceNewMexico.org

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Finance New Mexico | P.O. Box 22547 | Santa Fe | NM | 87502