



Finance New Mexico

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Partner Events This Week--
Learn about starting,
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business

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Dear Steve,

Call in the SWOT team when you want to give your business every advantage.

SWOT is an acronym for Strengths, Weaknesses, Opportunities and Threats--all of which should be examined in your business plan. Betsy Gillette, Director of Market Research and Planning at Technology Ventures Corporation (TVC), explains how to use the SWOT test to improve your business in [this week's article](#).

Two special business plan seminars are featured below, including TVC's event on September 29. For more information, go to the TVC [website](#).

Featured Events:

TVC Call for Business Plans Event

Technology Ventures Corporation (TVC) is hosting a free event for inventors and entrepreneurs looking for help to get their ideas off the ground. Successful entrepreneurs will be on hand to talk about their experiences with forming and funding technology-based companies.

September 29 from 11:30 AM to 1:00 PM, or 4:30 PM to 6:00 PM

Atomic Museum, South Eubank

Sandia Science & Technology Park

Albuquerque

For more information, call 505-843-4110 or [click here](#).

WESST: Business Plan...Who, Me?

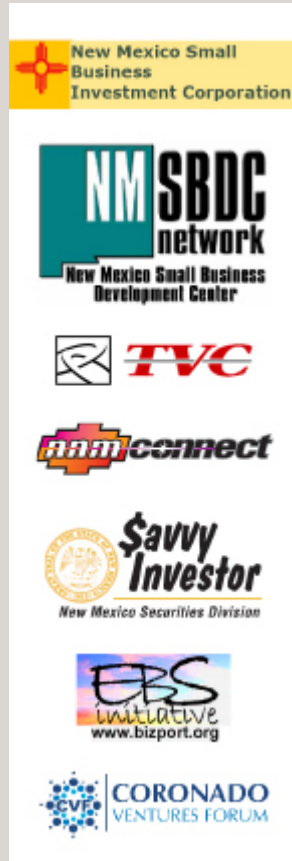
WESST offers this six-week workshop to help entrepreneurs develop a useful business plan,

Rio Rancho

Roswell

Santa Fe

Finance New Mexico is sponsored by



Honored by the Greater Albuquerque Chamber of Commerce as the

Small Business Advocate of 2009

including writing a mission statement and analyzing marketing and advertising options.

Thursdays, beginning October 1, from 5:30 PM to 7:30 PM

Wells Fargo Conference Room

WESST Enterprise Center, 609 Broadway Blvd NE

Albuquerque

Cost: \$125 per participant. Register by September 25 and pay \$100.

Call 505-246-6900 for more information, or go to the [website](#).

NMSBDC Workshop: Take Your Business to the NxLevel™!

The NxLevel™ Entrepreneurs course is an intensive 12-session training program, focusing on better business practices and a comprehensive business plan. For more information, go to the [NMSBDC website](#).

Wednesdays, beginning September 23 from 6:00 PM to 9:00 PM

Quality Center for Business

5101 College Blvd

Farmington

Cost: \$295

For more information, contact Jill Bumby at 505-566-3528, or sign up [here](#).

CVF presents: *The State of Venture Capital in New Mexico*

What are the trends? What's getting funded?

Join Coronado Ventures Forum (CVF) for insight from some of New Mexico's most influential venture capitalists and investors. More information is available on the [website](#).

September 17, 2009 from 6:00 PM to 8:00 PM

Hotel Santa Fe, 1501 Paseo de Peralta

Santa Fe

Fee: \$20 in advance; \$25 at the door

Register [here](#); pre-registration ends at midnight, September 16.

For more information about venture capital in New Mexico, [click here](#).

Who We Are:

Finance New Mexico is your resource for funding and knowledge to start or grow a business in New Mexico. Our goals are to help you become better prepared to apply for business funding and to connect you with funding sources that are appropriate for your needs. For more articles or to use our funding search-tool to find capital for your business, go to FinanceNewMexico.org.

Previous Articles You May Have Missed

Did you miss any previous articles? Click here for [all articles](#), or click on the most recent titles below.

[Search Engine Optimization: Strong Strategy for a Weak Economy](#)

[Cultural Awareness Key to International Business Success](#)

[Performance Excellence Programs Worth the Investment](#)

[Patent: The First Line of Defense for Money-Making Idea](#)

[Federal Money Available for Inventors, Innovators](#)

[Open for Business at the Border](#)

[New Mexico's National Labs Are Here to Help Small Business](#)

The Expanding Universe of the Social Media Sphere

Do-It-Yourself Market Research

Hiring Trends in the New Economy

Partner Events This Week

Albuquerque

Symposium of Stars

September 14 at 5:30 PM Info: ACCION 505-243-8844

Pathways to Success

September 16 at 10:00 AM Info: NMSBDC 505-224-5250

Writing Your Own Patent Application Workshop

September 24 at 8:30 AM Info: TVC 505-843-4202

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Bernalillo

Credit Management

September 22 at 2:00 PM Info: NMSBDC 505-867-5066

Understanding Business Financial Statements

September 23 at 2:00 PM Info: NMSBDC 505-867-5066

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Clovis

Understanding Your Business Finances II

September 15 at 5:30 PM Info: NMSBDC 575-769-4136

Pre-Venture Seminar

September 24 at 6:00 PM Info: NMSBDC 575-769-4136

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Espanola

Gross Receipts Tax Workshop

September 15 at 1:00 PM Info: NMSBDC 505-747-2236

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Farmincton

Starting Your Business

September 14 at 6:30 PM Info: NMSBDC 505-566-3528

Take Your Business to the NxLevel!

September 23 at 6:00 PM Info: NMSBDC 505-566-3528

Managing Your Cash Flow for Improved Results

September 24 at 7:00 PM Info: NMSBDC 505-566-3528

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Hobbs

Top Ten Ways to Communicate Effectively

September 18 at 11:30 AM Info: NMSBDC 575-492-

4700

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[Las Cruces](#)

NFP Member/Donor Relations in Difficult Times

September 23 at 6:00 PM Info: NMSBDC 575-523-5627

How to Run a Business from Your Home

September 24 at 2:00 PM Info: NMSBDC 575-527-7606

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[Los Alamos](#)

Building a Team for Your Business' Success

September 17 at 1:00 PM Info: NMSBDC 505-661-4803

Basic Bookkeeping 2-Day Workshop

September 22 at 1:00 PM Info: NMSBDC 505-661-4803

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[Rio Rancho](#)

Financial Management

September 23 at 8:00 AM Info: TVC 505-843-4202

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[Roswell](#)

New Client Orientation

September 14 at 10:00 AM Info: WESST 575-624-9850

Business Bookkeeping

September 15 at 10:00 AM Info: WESST 575-624-9850

Professional Networking with Facebook

September 17 at 1:00 PM Info: WESST 575-624-9850

MS PowerPoint

September 18 at 9:00 AM Info: WESST 575-624-9850

Record Keeping & Tax Reporting

September 21 at 9:30 AM Info: WESST 575-624-9850

MS Publisher

September 22 at 9:00 AM Info: WESST 575-624-9850

Painless Conversion: Office 2003 to 2007

September 23 at 9:00 AM Info: WESST 575-624-9850

MS Excel Tools & Techniques

September 24 at 1:00 PM Info: WESST 575-624-9850

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[Santa Fe](#)

State of Venture Capital in New Mexico

September 17 at 6:00 PM Info: CVF 505-622-0048

Financial Management

September 24 at 8:00 AM Info: TVC 505-843-4202

Basic Bookkeeping

September 24 at 9:00 AM Info: NMSBDC 505-428-1343

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[For other business events throughout New Mexico:](#)

JUST ASK ED!

EdCalendar.org

EdCalendar link made possible by New Mexico Community Capital, NM Economic Development Department, NM Finance Authority and NM Small Business Development Center Network

You have been identified as a person of influence who would be likely to distribute this information to clients and associates that would benefit most from the knowledge and resources of the Finance New Mexico initiative. Anyone can subscribe, either through this newsletter or by going to our website. Thank you for passing this information along.

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